

The Alzheimer's Challenge Instructions (Teaming up)

Hello and welcome to the Alzheimer's challenge! Our collaborative innovation journey with the ultimate goal to find solutions for early intervention!



Time to continue the journey & move into the competition!

Pick an idea to develop further and try to team up with others, either through the platform or with peers around you. In Design Thinking collaboration is a core principle. By collaborating you will reach further!

1. Pick one idea. It could be one from the ideation phase that you want to develop further, or a new one.
2. Find fellow innovators to join you. You can also continue as a “single person team”.
3. Link your profiles to a team page. Add a team name, team image and to the platform to register.

As active participant of the competition you will receive a certificate and have the chance to join the final workshop at Roche in Stockholm with the possibility of developing your idea further with a team from Roche and experts and win prizes.

But, you will be eligible for this competition only if you register as a team (also “single team”) and commit to one idea. Knowing of the value of teamwork we encourage you to search for peers to join you! **Further instructions will follow soon.**

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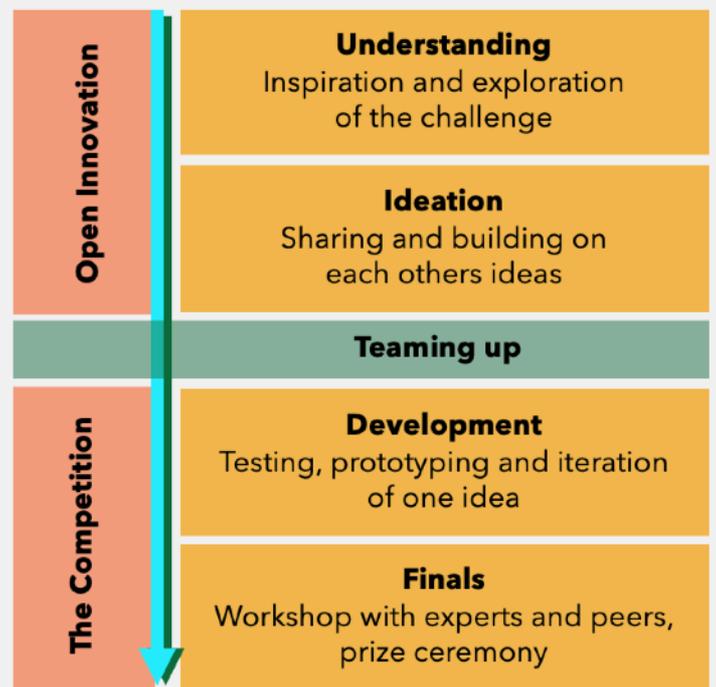
Overview of the process

'How might we help people with signs of Alzheimer's to overcome denial and seek medical help as early as possible?'

Together with you we want to explore the topic of denial in Alzheimer patients and their caregiver and ease the path to early healthcare intervention with a design challenge.

The first part is all about sharing, collecting and building on each others ideas. Later we will move into a competition with the finals taking part in Stockholm January 2019.

Get people involved in your process along the way, by teaming up, asking them for feedback, or to share their ideas!



Join in and help to take this innovation journey further!

Post your team and idea until the **26th of November** to join the competition. Further instructions for the development of your idea will follow.

We will guide you through the journey step by step